



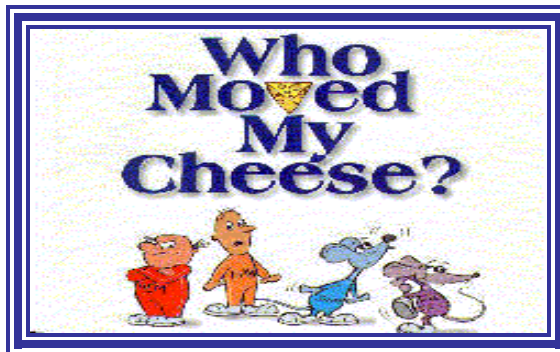
"Who Moved My Cheese?"

A training session based on the #1 best-selling book, *Who Moved My Cheese?* By Spencer Johnson, M.D. A Program to help organizations move from seeing change as a loss, to viewing change as a gain – so individuals and organizations change and prosper. This amusing and enlightening story of four characters who live in a maze, and are faced with change, has shown the world a reliable way to win by doing what works in changing times.

Benefits of Attending this Program:

- Change the way you look at change, make it work to your advantage.
- Discover the different behaviors and attitudes in your organization about change.
- Understand how your beliefs drive your actions.
- Develop new “Maze Skills” you can use to succeed in any situation.

The Animated Movie shown on videocassette is presented with this program.



This fun, lighthearted program on change is based on the #1 best selling business book. The video tells us how to recognize, anticipate, adapt to, accept, and enjoy change and get ready to change again. Using animation, this simple parable has the characters faced with unexpected change, which reveals profound truths. Eventually, one character learns to deal with change successfully, and writes what he has learned from his experiences on the maze walls. By putting the handwriting on the wall, you can help your employees discover for themselves how to deal with change.